



**MEDIA RELEASE**

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## **Plan to diversify Tasmania's Economy Welcomed**

Tasmania's peak environment body has welcomed the State and Commonwealth governments' commitment today to strengthen and diversify Tasmania's economy, and in doing so recognise that Tasmania's outstanding and unique natural environment is a key economic strength for Tasmania.

"Protecting Tassie's natural environment and building a strong protected area network, genuine environmental protection and a clean, green brand into our economic planning is a critical component of diversifying and strengthening our economy," said Dr Phill Pullinger, Director of Environment Tasmania,

"The \$120 million regional development package and economic development plan announced by the State government today offers great opportunities to diversify and strengthen Tasmania's economy," he said, "We'll be really keen to be actively engaged in the regional development plan as it is developed to help ensure it can deliver positive outcomes in sustainable development for rural and regional Tasmania,"

Environment Tasmania is a peak body for more than 20 conservation groups across Tasmania, with collective representation of over 5000 Tasmanians.

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