

The Great Beanie Drive & COOL POOL DAY FRIDAY JULY 16th

Overview of the Event

On Friday July 16th Hobart and the Surrounding Regions will be encouraged to share a ride to Work, Uni, Town or School. This is commonly referred to as Carpooling, or as Cool Pool Tas refers to it, taking or making a “Cool Pool”.

Cool Pool Tas is Tasmania’s only dedicated online carpooling organization, www.coolpooltas.com.au, and depends on you as a Community member to come out and support it. Your support means that Cool Pool Tas can continue to develop this resource, invest in education, advocacy and lobbying for carpooling infrastructure and incentives for all Tasmanians and Visitors to our State.

Driving towards Cool Pool Day, you can donate a beanie (new, hand made or second hand) to the **great beanie drive**. The donated beanies will then go on sale for bargain prices at a *5 to 7 event* (known as Cool Pool’s *Cinq a Sept*) on Cool Pool Day. At the *Cinq a Sept* event awards will also be presented to great participants, and supporters of Cool Pool Tas. So, along with picking yourself up a great beanie, you can join Cool Pool Tas to celebrate their new carbon avoidance road star campaign with food and beverages and some light entertainment.

Where else would you rather be on a Friday for an after hours mingle and potential match?

Come along to Cool Pool Tas’s *Cinq a Sept* to pick yourself up a cool new beanie and who knows, perhaps a future cool pool too!

How you can participate in the lead up to Cool Pool Day?

- Rally your organization to see how many people you can get to Cool Pool- see registration form if you’d like to be part of awards.
- Raise money to donate to Cool Pool Tas- see registration form
- Take photos or short films of your Cool Pool on the day- see registration form
- Make a beanie- see registration form
- Donate an old or new beanie from one of your draws at home- see registration form
- Help us to collect beanies- put out a beanie box in your organization, or ask us about this.

Why Should I/We? This event is brought to you by Cool Pool Tas as an awareness and fundraising promo for their dedicated carpooling network, Cool Pool Tas!! Get behind Cool Pool Tas and join up for free or come along to the event! www.coolpooltas.com.au . This is a community resource, provided to you 365-24 for Free!

When? Start Now!! Collect Beanies, and Recruit your Organisation to participate. The Official Event will be Cool Pool Day on July 16th, followed by the beanie extravaganza from 5-7 - location is being confirmed.

What's going to happen at the *Cinq a Sept* Event:

- Beanies will be sale for anyone to buy- don't be late!!
- Organisations will be recognized for their participation, as well as awards given out to beanie makers (contributors), and other Cool Pool Tas Supporters.
- Cool Pool Tas will launch its new Carbon Avoidance Road Star Initiative (CAR STAR).

Prize Categories:

Coollest Beanie, Coolest Snap Shot on Cool Pool Day, Coolest Ride (most CO2 Avoided), Coolest Support (Funds Raised), Coolest Initiative (Ways you encouraged your colleagues to Cool Pool); Most Registrations (How many people from your organization were you able to register "for free" on the cool pool tas website).

How to Register?

To register your participation (Individual and/or Organisation) complete the entry form and send to Cool Pool Tas.

Media Contact & More Info:

Georgi Marshall- Event Coordinator

CALL: 0409361376 OR 62391736

georgi@coolpooltas.com.au

THE GREAT BEANIE DRIVE FUNDRAISER EVENT

COOL POOL DAY

ENTRY FORM

JOIN US FOR AWARDS AND CELEBRATION 5-7PM JULY 16TH, @ (venue TBC)

NAME (INDIVIDUAL/ORGANISATION):.....

CONTACT NUMBER:

ADDRESS:

EMAIL:

CATEGORY OF ENTRY (Circle your aim for the entry)

1. ORGANISATION COOL POOL

- Aim to Raise 100\$
- Aim to get as many people in your organization to Cool Pool as possible on the 16th.
- Aim to show or encourage as many people to register on the Cool Pool Tas site as possible.
- Aim to document some great cool pool snap shots on the day.
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NB. Results and Photos/Short Footage should be emailed to Cool Pool Tas by 2pm on Cool Pool Day.

2. COOL BEANIES

- Aim to make a beanie.
- Aim to donate an old or used “Cool” beanie to Cool Pool Tas
- Aim to collect as many beanies as possible with a beanie box

NB. All beanies should be sent to or collected the day before the event. Please ensure your entry is clearly labeled (If hand made by yourself).

Prizes and Awards will be given out at the cinq a sept event on the 16th of July.

EMAIL THIS FORM TO: GEORGI@COOLPOOLTAS.COM.AU
SEND OR CONTACT FOR ENTRY PICK UP: COOL POOL TAS. 6 GRAYS RD, FERN TREE,
7054 OR CALL: 0409361376 OR 62391736

**COOL PRIZES AND RECOGNITION TO BE
AWARDED ON**

COOL POOL DAY @ *Cinq a Sept Event*

FRIDAY JULY 16TH 5-7.00PM

Location- TBC

- **COOLEST BEANIE**
- **COOLEST RIDE SHARE SNAP SHOT**
- **COOLEST RIDE** (MOST CO2 AVOIDED)
- **COOLEST SUPPORT** (FUNDS RAISED)
- **COOLEST INITIATIVES** (WAYS ORGANISATIONS ENCOURAGED PEOPLE TO CARPOOL TOGETHER)
- **MOST REGISTRATIONS** (MEASURE WITH USER NAMES- HOW MANY IN YOUR ORGANISATION ARE REGSITERED WITH USER NAME ON COOL POOL TAS WEBSITE?)
- **COOLEST ORGANISATION**
- **CARBON AVOIDANCE ROAD STAR (CAR STAR) AWARDS**

COOL PRIZES- TO BE ANNOUNCED SOON!!

COOL POOL DAY- TO WORK

EXAMPLE ONLY FOR RESULTS TABLE

ORGANISATION/DEPARTMENT: DHHS- Disability Services

PERSON RESPONSIBLE FOR ENTRY: Louis Riley

CONTACT NUMBER: 62 3546 47

CONTACT EMAIL: lriley@dhhs.gov.tas.au.

Enter name and pickup point. Enter also Cool Pool Tas USERNAME (if registered, if not put NO USER).

NB. When people register on the Cool Pool Website, they need to identify a user name. Some people might be registered in your organization, so you can document this also if you'd like to be in the running for a prize for most registered users with Cool Pool Tas. E.g No User means they are not registered on the website.

DRIVER ORIGIN AND DESTINATION	PASSENGER 1	PASSENGER 2	PASSENGER 3	PASSENGER 4
JEREMY USER- JDPAC CYGNET- HOBART CBD	LUCY USER- LUCYJK CYGNET	ROGER NO USER HUONVILLE	SIMON NO USER MOUNTAIN RIVER	
GRACE USER- SLOWD SORREL- HOBART HOSPITAL	JO USER: JOLEEN MIDWAY POINT			
NOEL NO USER MOONAH	AMELIA USER- ALILAC MOONAH			
JOHN USER- JPERRI MT NELSON- GLENORCHY	RACHEL NO USER MT NELSON	VIRGINIA USER: VRAIN NORTH HOBART	SALLY NO USER GLEBE	

Email this table to COOL POOL TAS BY 2pm on Cool Pool Day- July 16th

GEORGI@COOLPOOLTAS.COM.AU

OR CONTACT: 0409361376; 62391736

Tables such as this can also be made up by Schools, or University/Education Departments.